

Limitless Options, High Audience Engagement

Ads are most effective when placed next to screens that capture consumer attention. Whether it's a sporting event, news or the order being scanned at checkout, our ads garner the highest consumer visibility.



Televisions



POS Systems



Kiosks



Menu Boards



In-store Displays



Self Checkouts



EDGE

MEDIA SYSTEMS

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EDGE

MEDIA SYSTEMS

High Performing Optimally Placed Out of Home Advertising



Transforming Digital Screens
into Revenue Driving Customer
Engagement Platforms



Average consumer spends 1 second looking at an ad. Content displayed on televisions and digital screens capture consumer attention. Edge Media advertising extends exposure to your message beyond one second for minutes and even hours by placing your advertising adjacent to televisions or digital displays in commercial establishments.

Edge Media Systems patented advertising method turns the space adjacent to televisions and digital screens into high engagement, low-cost ad zones. We reach audiences in every commercial retail segment with an optimized advertising placement superior to traditional forms of advertising.

- Constant brand/message exposure
- Maximize consumer engagement
- Platform versatility- perfect for brand awareness of "call to action" messaging
- Advertising in commercial spaces aren't "competing" with screens for consumer attention
- Low-cost/easy deployment
- Digital or static solutions available

Patented Method for Optimized Placement

Edge Media's US and Canadian patents provide exclusive access to this unique and powerful ad zone. By leveraging consumer attention focused on the broadcast content, advertisers benefit from constant brand exposure or call to action messaging present next to the screen.

If you had to choose, would your brand rather have a 30-second commercial during the Super Bowl or constant exposure for the entire game?

Digital Display Types

- Televisions
- Tablets
- Registers/ POS terminals
- Any digital displays

Commercial Segments

- Grocery, Mass and other Retail
- Bars and Restaurants
- Casinos
- Stadiums
- Gyms
- Medical
- Airports
- Any Screen in any commercial environment

Whether you're a restaurant or grocery chain, single location, retail media network or advertising agency with clients in need of effective high impact advertising, Edge Media is the perfect solution for you.

Flexible engagement to fit your needs:

- Edge Media "turnkey" deployment and platform management
- Fixed fee license giving you access to and total control of the platform

Let's unlock the power and numerous benefits of this innovative marketing media!

Edge Media Systems has a solution that will put your business or brand effectively in front of your target demographic through "always on" screen edge advertising.

Contact us today through any method on the reverse of this brochure.